



All of our
projects
have one
thing in
common.



All of our
projects
have one
thing in
common.

Our work
is always
on target.

On-target design doesn't just happen. It is produced by dedicated professionals who think strategically and work creatively for one ultimate reason — to get the most from every communications dollar.

Meet MediaWorks. No one is more dedicated to providing you with design that is always distinctive, appropriate and on-target.


We built our foundation of experience on advertising, PR, direct mail, corporate identity, annual reports, catalogs, new product intros, packaging, promotions, telemarketing, audio-visual, and trade shows. Our tool is innovative design.

The following pages contain examples of our work — on-target projects that helped our clients profit, promote, identify, introduce, retain, teach, and grow. And we can do the same for you — if you give us a shot.



MEDIAWORKS

YOUR MCDONALD'S ACCOUNT
GROUP AT COCA-COLA
HEADQUARTERS IN ATLANTA!
COMMITTED EXPERTS WITH ONE
JOB AND ONE JOB ONLY —
INCREASING YOUR PROFITS AND
MEETING YOUR NEEDS AS A
MCDONALD'S OWNER/OPERATOR.



Quality

soft drink



COCA-COLA

BURGER KING

THE POWER

COCA-COLA ADVANTAGE

THE POWER



Are you ready?

Are you ready?



COCA-COLA

This is What it Looks Like to Be Productive.



TANDBERG SYSTEMS INC.

**TANDBERG...
Committed to Education
Committed to Innovation**



TANDBERG SYSTEMS INC.

A PARTNERSHIP... TODAY AND TOMORROW "YOU AND P&G"



**A PARTNERSHIP OF
WILDLIFE,
WATER, WOOD,
AND RECREATION.**

55-3300

TIMECARDS.
The greeting cards kids love to open because...

there's a real (and really cool) watch inside!

BECAUSE WE LOVE THEM...
A Handbook for
ANIMAL LOVERS

HIGH TECH HOT SHOTS
Careers in Sports Engineering

By Catherine Parker

Anatomy of an Accessorized Pickup Truck

Washington's most down-to-earth. These are 20 reasons.

IT'S JUST A KID!

MAZZA GALLERIE
THE FINEST SHOPPING IN TOWN

RETAIL

The Secrets of the Atkins Center

VERONICA'S SECRETS
THE TOP 100 MOST DELICIOUS RECIPES IN THE WORLD

BY VERONICA ATKINS

OREGON • WASHINGTON • IDAHO

Windermere
NORTH RISK COMMERCIAL REALTY

- SALES
- LEASING
- MANAGEMENT
- DEVELOPMENT
- CONSTRUCTION
- CONSULTING

COMMERCIAL REAL ESTATE

DEVELOPMENT

Windermere provides Development Services in Clark, Washington and Pacific Northwest since 1991. We are committed to building long-term relationships based on integrity, quality and client satisfaction.

- Budgeting and Cost Control
- Property Subdividing and Zoning
- Environmental Impact Studies
- Site Planning and Construction
- Construction of Club and Recreational Facilities
- Value Engineering and Cost Savings Analysis



COMMERCIAL REAL ESTATE SOLUTIONS THROUGHOUT OREGON, WASHINGTON AND IDAHO

The **CLINTON** Watch
Rocks, Diamonds, Swarovski
WATCH
Rocks, Diamonds, Swarovski
While It Keeps Perfect Time

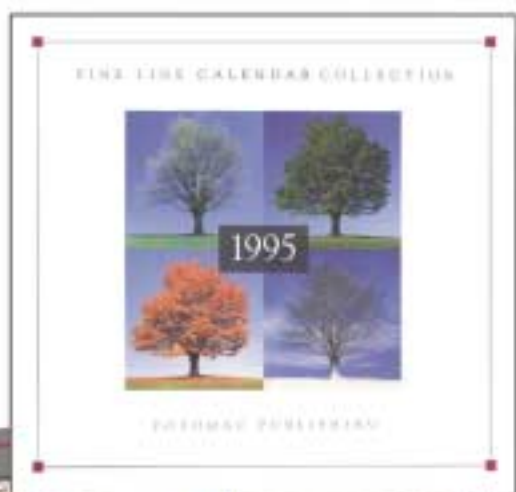
- Top Quality Quartz Movement
- Solid Tone Case
- Genuine Leather Band

TV

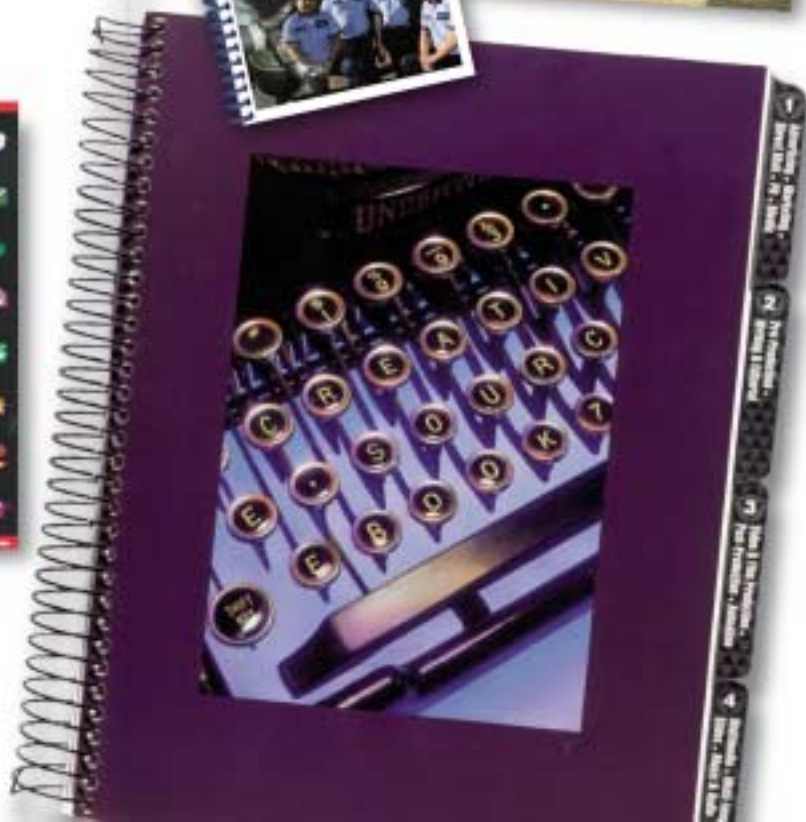
THE ONLY HOLIDAY SHOPPING LIST YOU NEED

2000
PENNYSYLVANIA AVENUE

REAL ESTATE



CATALOGS / DIRECTORIES





ASSOCIATION



UNIVERSITY OF PORTLAND
GRAY LINE
GETAWAY
TOURS
1997
TOUR PLANNER

GRAY LINE
TOURS
Nobody gets you inside Oregon like Gray Line.

Portland, Oregon 1999
GRAY LINE
TOURS
Nobody Gets You Inside Oregon Like Gray Line.

TRANSPORTATION

AIRPORT EXPRESS
Airport Shuttle
Gray Line of Portland



TOURS
CHARTERS
SHUTTLES



points to the continental United States, Canada and Alaska. As specialists in customized group itineraries and group arrangements, you'll appreciate our experience and attention to detail.

Our charters are just as perfect for sightseeing excursions as they are for the destination-based traveler. Either way, you decide what you want to see and when you need to go, and we'll take care of the rest. You can sit back, relax and enjoy the ride.



SHUTTLES

If you're looking for a way to get back and forth, quickly and conveniently, our Shuttle service may be just the solution.

From concerts to conventions to commutes, we'll get you there and back, rental and road. We are the recognized leader in convention events and tour programs. From school trips to ski trips to company socials, we've got your shuttle!



Safe!

Just another reason the Rocklows choose Gray Line when they go on the road.

For information and reservations, call 800-433-7947

UNIVERSITY OF PORTLAND
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Our Tour Planners will arrange everything from the sights you'll see to the lodging and meals. For the multi-day trips, professional escorts are available to ensure a pleasant and informed travel experience.

CHARTERS

Gray Line of Portland is a specialist in North American Charter service. We can handle your transportation needs to all local points in the immediate area, as well as to all

majority of Oregon to tour Oregon, to the sights and scenic beauty of Oregon. Our Tour Planners will arrange everything from the sights you'll see to the lodging and meals. For the multi-day trips, professional escorts are available to ensure a pleasant and informed travel experience.

table daily, year around and the staying areas are offered week. Private and customized by upon request.





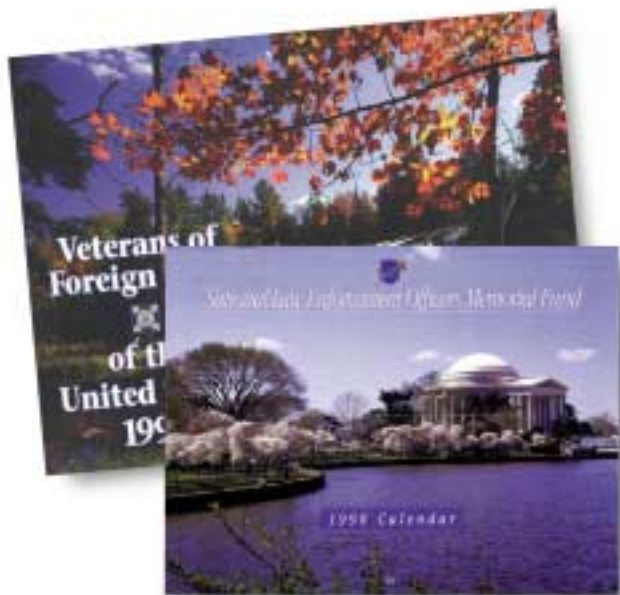
HOTEL / RESTAURANT



POLITICAL



INFO GRAPHICS

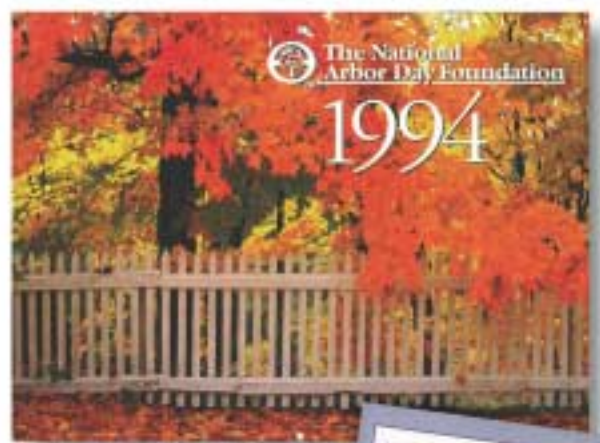


CHARITY



SWEEPSTAKES





ENVIRONMENTAL



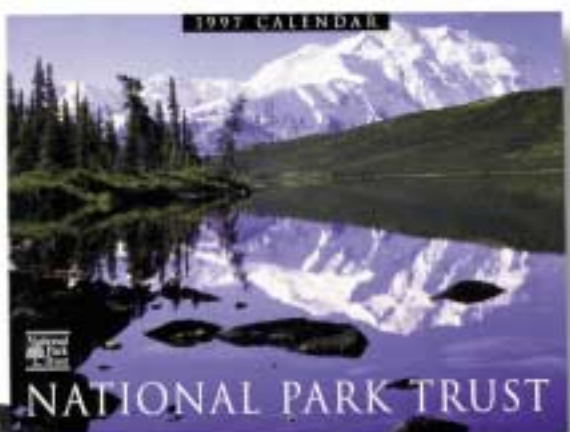
Two ways to plant a tree for Global ReLeaf

Now there are two ways you can plant a tree for Global ReLeaf. You can dig to article 4 yourself. Or, you can pick up the phone and call 1-900-420-4545.

You see, trees play a critical role in the land of world we live in and the kind of future we have behind. That's why we've made it easy for you to make a difference. When you call our special hotline, the \$5.00 charge actually pays for planting a tree while supporting Global ReLeaf action across the country. And, we'll be sure you receive detailed information on Global ReLeaf, be picking the phone and start planting. Let's make all the trees you can plant. And that's not to say we're not you.

1-900-420-4545
GLOBAL RELEAF

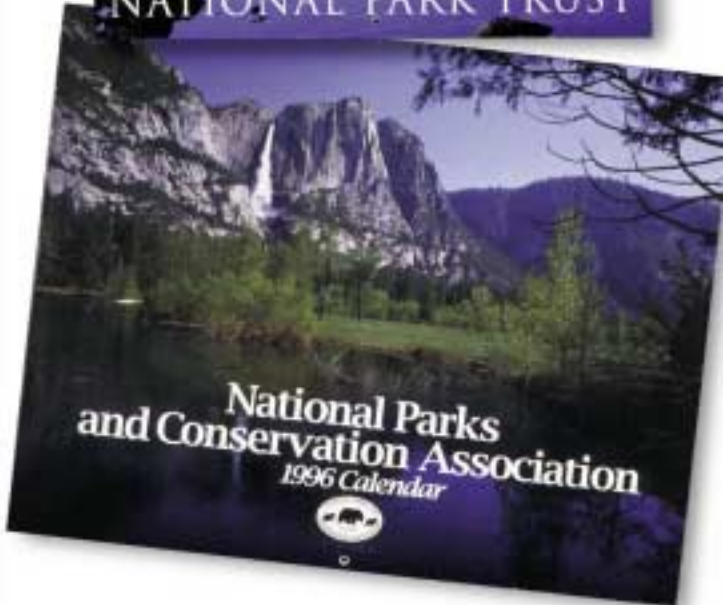
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Forests are the lungs of our planet. They provide the oxygen we breathe and the raw materials we need to live. They also provide a home for many of the world's most diverse and valuable species. Forests are also a source of recreation and a place of spiritual renewal.

FORESTS

When we find Nature in the circumstances which demand every other circumstance, and indeed like a god all men that come to her.



Isn't it **TIME** You Had a **CHOICE?**
http://www.cable.com

1. Choose from...
2. Get the...
3. Add...
4. Add...

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BUSINESS TO BUSINESS

THE GORMAN GROUP

More work than you can handle and you need a quick response?

Human Technology has an answer...

The Coca-Cola Company

CUSTOMIZED ADVERTISING NEWS

Take a look at what's coming...

THE GORMAN GROUP

GET TO THE POINT.

July 7, as you look at replacing...
request

HIGH TECH HOT SHOTS
Careers in Sports Engineering

Use this new book to introduce your athletes to exciting careers in sports engineering!

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AVAILABLE TO THE PUBLIC

SAVE UP TO 80% ON SELECTED MAGAZINES... AND HELP SUPPORT NATIONAL PARK TRUST AT THE SAME TIME!

As a valued supporter of National Park Trust you have been selected for this special limited-time offer:

- Choose the magazines you'd like to order.
- Tear off the appropriate magazine stamps and place them on your \$1000 National Park Trust gift certificate.
- SEND NO MONEY — your credit has been pre-approved — we'll bill you later.
- Your National Park Trust gift certificate will send 20% of the subscription price to National Park Trust upon payment.

What a great way to save money and also help provide funds to National Park Trust at the same time! Best of all, receive the winning magazine stamps on the MULLIN DOLLAR STAMPS we're looking for!

TIME

Style

LIFE

ENTERTAINMENT

FORNINE

FORNINE

Money

Money

Entertainment

People

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MediaWorks.
On-target design
that works as hard
in the marketplace
as it does on the
balance sheet.

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your projects
to be on target too,
give us a shot.

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ask for Tom.



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POPE & TALBOT
PROCTER & GAMBLE
NFL (NATIONAL FOOTBALL LEAGUE)
NIKE, INC.
STARPOWER
TIME, INC.
WEYERHAEUSER

ENTERTAINMENT

OVATION—THE ARTS NETWORK
THE LEARNING CHANNEL
KIQY FM RADIO

GOVERNMENT

FOREIGN AGRICULTURE SERVICE
U.S. COMMISSION ON THE
BICENTENNIAL OF THE CONSTITUTION
U.S. DEPARTMENT OF AGRICULTURE
U.S. DEPARTMENT OF HOUSING
& URBAN DEVELOPMENT
U.S. FOREST SERVICE
U.S. DEPARTMENT OF LABOR

CHARITY / NON-PROFIT

BOYS & GIRLS AID SOCIETY OF OREGON
CARE
CHILDREN'S MIRACLE NETWORK
CYSTIC FIBROSIS FOUNDATION
EASTER SEALS
FAMILY & CHILD SERVICES OF
WASHINGTON, D.C.
GLOBAL RELEAF
LEUKEMIA SOCIETY OF AMERICA
NATIONAL CHILDREN'S CANCER SOC.
NATIONAL HUMANE EDUCATION SOC.
NAT'L PARKS & CONSERVATION ASSN.
NATIONAL PARK TRUST
U.S.O.

PUBLIC RELATIONS

CONGRESSIONAL IMPACT PR
DAVID APTER & ASSOCIATES
PUBLIC RELATIONS SOCIETY OF AMERICA (PRSA)
THE GORMAN GROUP PR
WASHINGTON PUBLIC
COMMUNICATIONS COUNSELORS

HOTEL / RESTAURANT

EMBASSY ROW HOTEL
FENWICK INN
HARVEY'S RESTAURANT
JEFFERSON HOTEL
LUCIE RESTAURANT
SHARKEY'S

NATIONAL TRADE ASSOCIATIONS

AMERICAN ASSN. OF NURSERYMEN
AMERICAN FISHERIES SOCIETY
AMERICAN FOREST COUNCIL
AMERICAN FORESTRY ASSOCIATION
AMERICAN FOREST FOUNDATION
AMERICAN PAPER INSTITUTE
AMERICAN WOOD COUNCIL
ARBOR DAY FOUNDATION
ELECTRONICS INDUSTRY ASSOCIATION
HARDWOOD EXPORT TRADE COUNCIL
NATIONAL AUTOMOTIVE RADIATOR
SERVICE ASSOCIATION
NATIONAL FOREST PRODUCTS ASSN.
NATIONAL FOREST PRODUCTS WEEK
NATIONAL LUMBER EXPORTERS ASSN.
NATIONAL PRIVATE TRUCK COUNCIL
NATIONAL SOCIETY
OF PROFESSIONAL ENGINEERS
PGA (PROFESSIONAL GOLF ASSOCIATION)
PROJECT LEARNING TREE
TRUCK CAP & ACCESSORY ASSOCIATION
VALVE MANUFACTURERS ASSOCIATION

RETAIL / MALLS

2000 PENNSYLVANIA AVENUE MALL, WASH. D.C.
MAZZA GALLERIE MALL, WASH. D.C.

MISCELLANEOUS

ADVANCED LASER GRAPHICS
D.C. COMPUTER SYSTEMS, INC.
GRAY LINE
MERITOR SAVINGS AND LOAN
MID-ATLANTIC CREATIVE SOURCEBOOK
PRO-ONE VIDEO PRODUCTIONS
REAL ESTATE CENTRE
TANDBERG EDUCATIONAL, INC.
VILLAGE SETTLEMENTS, INC.
WASHINGTON WATCH COMPANY